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NOTICE OF ALLOWANCE AND FEE(S) DUE

7590 03/23/2004

Mark E. Brown
Chase Law Firm, L.C.
Suite 130
4400 College Boulevard
Overland Park, KS 66211

EXAMINER

ARK, DARREN W

ART UNIT

PAPER NUMBER

3643

DATE MAILED: 03/23/2004

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/629,181	07/29/2003	Rick A. Phillips	3282	7193

TITLE OF INVENTION: ANTI-SNAG FISHING JIG

APPLN. TYPE	SMALL ENTITY	ISSUE FEE	PUBLICATION FEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	YES	\$665	\$300	\$965	06/23/2004

THE APPLICATION IDENTIFIED ABOVE HAS BEEN EXAMINED AND IS ALLOWED FOR ISSUANCE AS A PATENT. **PROSECUTION ON THE MERITS IS CLOSED.** THIS NOTICE OF ALLOWANCE IS NOT A GRANT OF PATENT RIGHTS. THIS APPLICATION IS SUBJECT TO WITHDRAWAL FROM ISSUE AT THE INITIATIVE OF THE OFFICE OR UPON PETITION BY THE APPLICANT. SEE 37 CFR 1.313 AND MPEP 1308.

THE ISSUE FEE AND PUBLICATION FEE (IF REQUIRED) MUST BE PAID WITHIN THREE MONTHS FROM THE MAILING DATE OF THIS NOTICE OR THIS APPLICATION SHALL BE REGARDED AS ABANDONED. **THIS STATUTORY PERIOD CANNOT BE EXTENDED.** SEE 35 U.S.C. 151. THE ISSUE FEE DUE INDICATED ABOVE REFLECTS A CREDIT FOR ANY PREVIOUSLY PAID ISSUE FEE APPLIED IN THIS APPLICATION. THE PTOL-85B (OR AN EQUIVALENT) MUST BE RETURNED WITHIN THIS PERIOD EVEN IF NO FEE IS DUE OR THE APPLICATION WILL BE REGARDED AS ABANDONED.

HOW TO REPLY TO THIS NOTICE:

I. Review the SMALL ENTITY status shown above.

If the SMALL ENTITY is shown as YES, verify your current SMALL ENTITY status:

A. If the status is the same, pay the TOTAL FEE(S) DUE shown above.

B. If the status is changed, pay the PUBLICATION FEE (if required) and twice the amount of the ISSUE FEE shown above and notify the United States Patent and Trademark Office of the change in status, or

If the SMALL ENTITY is shown as NO:

A. Pay TOTAL FEE(S) DUE shown above, or

B. If applicant claimed SMALL ENTITY status before, or is now claiming SMALL ENTITY status, check the box below and enclose the PUBLICATION FEE and 1/2 the ISSUE FEE shown above.

☐ Applicant claims SMALL ENTITY status.
See 37 CFR 1.27.

II. PART B - FEE(S) TRANSMITTAL should be completed and returned to the United States Patent and Trademark Office (USPTO) with your ISSUE FEE and PUBLICATION FEE (if required). Even if the fee(s) have already been paid, Part B - Fee(s) Transmittal should be completed and returned. If you are charging the fee(s) to your deposit account, section "4b" of Part B - Fee(s) Transmittal should be completed and an extra copy of the form should be submitted.

III. All communications regarding this application must give the application number. Please direct all communications prior to issuance to Mail Stop ISSUE FEE unless advised to the contrary.

IMPORTANT REMINDER: Utility patents issuing on applications filed on or after Dec. 12, 1980 may require payment of maintenance fees. It is patentee's responsibility to ensure timely payment of maintenance fees when due.

PART B - FEE(S) TRANSMITTAL

Complete and send this form, together with applicable fee(s), to: Mail **Mail Stop ISSUE FEE**
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INSTRUCTIONS: This form should be used for transmitting the ISSUE FEE and PUBLICATION FEE (if required). Blocks 1 through 4 should be completed where appropriate. All further correspondence including the Patent, advance orders and notification of maintenance fees will be mailed to the current correspondence address as indicated unless corrected below or directed otherwise in Block 1, by (a) specifying a new correspondence address; and/or (b) indicating a separate "FEE ADDRESS" for maintenance fee notifications.

CURRENT CORRESPONDENCE ADDRESS (Note: Legibly mark-up with any corrections or use Block 1)

7590 03/23/2004

Mark E. Brown
 Chase Law Firm, L.C.
 Suite 130
 4400 College Boulevard
 Overland Park, KS 66211

Note: A certificate of mailing can only be used for domestic mailings of the Fee(s) Transmittal. This certificate cannot be used for any other accompanying papers. Each additional paper, such as an assignment or formal drawing, must have its own certificate of mailing or transmission.

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I hereby certify that this Fee(s) Transmittal is being deposited with the United States Postal Service with sufficient postage for first class mail in an envelope addressed to the Mail Stop ISSUE FEE address above, or being facsimile transmitted to the USPTO, on the date indicated below.

(Depositor's name)
(Signature)
(Date)

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nonprovisional	YES	\$665	\$300	\$965	06/23/2004

EXAMINER	ART UNIT	CLASS-SUBCLASS
ARK, DARREN W	3643	043-042390

1. Change of correspondence address or indication of "Fee Address" (37 CFR 1.363).

- ☐ Change of correspondence address (or Change of Correspondence Address form PTO/SB/122) attached.
- ☐ "Fee Address" indication (or "Fee Address" Indication form PTO/SB/47; Rev 03-02 or more recent) attached. Use of a **Customer Number** is required.

2. For printing on the patent front page, list (1) the names of up to 3 registered patent attorneys or agents OR, alternatively, (2) the name of a single firm (having as a member a registered attorney or agent) and the names of up to 2 registered patent attorneys or agents. If no name is listed, no name will be printed.

1	_____
2	_____
3	_____

3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type)

PLEASE NOTE: Unless an assignee is identified below, no assignee data will appear on the patent. Inclusion of assignee data is only appropriate when an assignment has been previously submitted to the USPTO or is being submitted under separate cover. Completion of this form is NOT a substitute for filing an assignment.

(A) NAME OF ASSIGNEE

(B) RESIDENCE: (CITY and STATE OR COUNTRY)

Please check the appropriate assignee category or categories (will not be printed on the patent); ☐ individual ☐ corporation or other private group entity ☐ government

4a. The following fee(s) are enclosed:

- ☐ Issue Fee
- ☐ Publication Fee
- ☐ Advance Order - # of Copies _____

4b. Payment of Fee(s):

- ☐ A check in the amount of the fee(s) is enclosed.
- ☐ Payment by credit card. Form PTO-2038 is attached.
- ☐ The Director is hereby authorized by charge the required fee(s), or credit any overpayment, to Deposit Account Number _____ (enclose an extra copy of this form).

Director for Patents is requested to apply the Issue Fee and Publication Fee (if any) or to re-apply any previously paid issue fee to the application identified above.

(Authorized Signature)	(Date)
<p>NOTE: The Issue Fee and Publication Fee (if required) will not be accepted from anyone other than the applicant; a registered attorney or agent; or the assignee or other party in interest as shown by the records of the United States Patent and Trademark Office.</p> <p>This collection of information is required by 37 CFR 1.311. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, Alexandria, Virginia 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, Alexandria, Virginia 22313-1450.</p> <p>Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.</p>	

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EXAMINER

ARK, DARREN W

ART UNIT	PAPER NUMBER
3643	

DATE MAILED: 03/23/2004

Determination of Patent Term Adjustment under 35 U.S.C. 154 (b) (application filed on or after May 29, 2000)

The Patent Term Adjustment to date is 0 day(s). If the issue fee is paid on the date that is three months after the mailing date of this notice and the patent issues on the Tuesday before the date that is 28 weeks (six and a half months) after the mailing date of this notice, the Patent Term Adjustment will be 0 day(s).

If a Continued Prosecution Application (CPA) was filed in the above-identified application, the filing date that determines Patent Term Adjustment is the filing date of the most recent CPA.

Applicant will be able to obtain more detailed information by accessing the Patent Application Information Retrieval (PAIR) system (<http://pair.uspto.gov>).

Any questions regarding the Patent Term Extension or Adjustment determination should be directed to the Office of Patent Legal Administration at (703) 305-1383. Questions relating to issue and publication fee payments should be directed to the Customer Service Center of the Office of Patent Publication at (703) 305-8283.

Notice of Allowability

Application No.

10/629,181

Examiner

Darren W. Ark

Applicant(s)

PHILLIPS ET AL.

Art Unit

3643

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address--

All claims being allowable, PROSECUTION ON THE MERITS IS (OR REMAINS) CLOSED in this application. If not included herewith (or previously mailed), a Notice of Allowance (PTOL-85) or other appropriate communication will be mailed in due course. **THIS NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT RIGHTS.** This application is subject to withdrawal from issue at the initiative of the Office or upon petition by the applicant. See 37 CFR 1.313 and MPEP 1308.

1. ☒ This communication is responsive to Telephone Interview on 3/19/04.
2. ☒ The allowed claim(s) is/are 1-7 and 11-18.
3. ☒ The drawings filed on 29 July 2003 are accepted by the Examiner.
4. ☐ Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
 - a) ☐ All b) ☐ Some* c) ☐ None of the:
 1. ☐ Certified copies of the priority documents have been received.
 2. ☐ Certified copies of the priority documents have been received in Application No. _____.
 3. ☐ Copies of the certified copies of the priority documents have been received in this national stage application from the International Bureau (PCT Rule 17.2(a)).

* Certified copies not received: _____.

Applicant has THREE MONTHS FROM THE "MAILING DATE" of this communication to file a reply complying with the requirements noted below. Failure to timely comply will result in ABANDONMENT of this application.


THIS THREE-MONTH PERIOD IS NOT EXTENDABLE.

5. ☐ A SUBSTITUTE OATH OR DECLARATION must be submitted. Note the attached EXAMINER'S AMENDMENT or NOTICE OF INFORMAL PATENT APPLICATION (PTO-152) which gives reason(s) why the oath or declaration is deficient.
6. ☐ CORRECTED DRAWINGS (as "replacement sheets") must be submitted.
 - (a) ☐ including changes required by the Notice of Draftsperson's Patent Drawing Review (PTO-948) attached
 - 1) ☐ hereto or 2) ☐ to Paper No./Mail Date _____.
 - (b) ☐ including changes required by the attached Examiner's Amendment / Comment or in the Office action of Paper No./Mail Date _____.

Identifying indicia such as the application number (see 37 CFR 1.84(c)) should be written on the drawings in the front (not the back) of each sheet. Replacement sheet(s) should be labeled as such in the header according to 37 CFR 1.121(d).
7. ☐ DEPOSIT OF and/or INFORMATION about the deposit of BIOLOGICAL MATERIAL must be submitted. Note the attached Examiner's comment regarding REQUIREMENT FOR THE DEPOSIT OF BIOLOGICAL MATERIAL.

Attachment(s)

1. ☒ Notice of References Cited (PTO-892)
2. ☐ Notice of Draftsperson's Patent Drawing Review (PTO-948)
3. ☒ Information Disclosure Statements (PTO-1449 or PTO/SB/08), Paper No./Mail Date 11/6/2003
4. ☐ Examiner's Comment Regarding Requirement for Deposit of Biological Material
5. ☐ Notice of Informal Patent Application (PTO-152)
6. ☒ Interview Summary (PTO-413), Paper No./Mail Date _____
7. ☒ Examiner's Amendment/Comment
8. ☒ Examiner's Statement of Reasons for Allowance
9. ☐ Other _____


Darren W. Ark
Primary Examiner
Art Unit: 3643

EXAMINER'S AMENDMENT

1. An examiner's amendment to the record appears below. Should the changes and/or additions be unacceptable to applicant, an amendment may be filed as provided by 37 CFR 1.312. To ensure consideration of such an amendment, it **MUST** be submitted no later than the payment of the issue fee.

Authorization for this examiner's amendment was given in a telephone interview with Mark E. Brown on Friday, March 19, 2004.

The application has been amended as follows:

Specification:

Page 7, line 20, inserted --, other shaft angles in the range of 90°-180°, such as 135° and 150° can be employed in the present invention-- after "120° as shown".

Claims:

Canceled claims 8 and 9.

Claim 1. A fishing jig, which comprises:

a generally spherical body including an exterior surface, an interior, a front, a back, a top, a bottom and a generally cylindrical base protruding downwardly from said bottom;

said base having an annular base sidewall connected to said bottom and terminating at a relatively flat, circular base lower face, said face lying generally in a plane located below said body with said jig upright;

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a fishhook passage extending through said body and including first and second openings at said body exterior surface;

a fishhook mounted on said body and projecting outwardly from the exterior surface thereof, said fishhook including a shaft;

said fishhook shaft including a proximate end, a distal end, an extension section, a curved return section connected to said extension section and a barb connected to said return section and located at said shaft distal end;

said fishhook shaft including an inner section positioned within said passage and located generally between said shaft proximate end and said extension section;

said passage including a first leg extending inwardly into said body from said first opening and a second leg extending inwardly into said body from said second opening;

said ~~fishhook shaft~~ inner section including first and second legs connected to each other and located generally between said proximate end and said extension section, said ~~shaft~~ first and second legs being received in said passage first and second legs respectively;

said ~~fishhook shaft~~ first leg and ~~second~~ passage first legs and said second leg ~~passage first~~ and passage second legs forming angles of between 90 degrees to 180 degrees with respect to each other;

said fishhook being mounted in said body with its shaft extension section extending generally rearwardly therefrom and with said shaft return section

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extending generally upwardly from said extension section and with said barb located generally above said shaft extension section;

said body including a deflector receiver extending into the interior thereof and open at said body exterior surface between said body top and back;

a deflector with a proximate end and a distal end, said deflector extending generally upwardly and rearwardly from said body with said distal end thereof located in front of said barb, said deflector forming an angle of approximately 45 degrees with respect to said fishhook shaft extension section;

said deflector comprising a plurality of bristles, each said deflector bristle having a respective proximate end fixedly secured in said deflector receiver and a respective bristle distal end, said bristle distal ends being cut ~~across~~ along a generally horizontal, longitudinally-extending line whereby said deflector distal end is angled at approximately 45 degrees;

said bristle distal ends terminating slightly above the level of said barb and said rearmost bristle distal end being located slightly in front of said barb; and

said fishhook including a line connector comprising an eyelet formed at the proximate end of said fishhook shaft, said eyelet being positioned in spaced relation upwardly and forwardly from said body exterior surface in proximity to said passage first opening and adapted for connecting a line thereto; and

said fishhook comprising a primary fishhook;

an auxiliary fishhook including an eyelet;

said auxiliary fishhook being substantially smaller than said primary fishhook; and

a rubber or elastic band with a front end received in said primary fishhook eyelet
and a back end received in said auxiliary fishhook eyelet; and
said band extending over the top of said body, around said deflector proximate
end and retaining said auxiliary fishhook in proximity to said body back.

Claim 2. The jig according to claim 1, which includes:

a layer of coating material on said body.

Claim 3. The jig according to claim 1 wherein said first leg and passage first leg and
second leg shaft and passage second legs are angled at approximately 120 degrees
with respect to each other.

Claim 4. The jig according to claim 1 wherein said first leg and passage first leg and
second leg shaft and passage second legs are angled at approximately 135 degrees
with respect to each other.

Claim 5. The jig according to claim 1 wherein said first leg and passage first leg and
second leg shaft and passage second legs are angled at approximately 150 degrees
with respect to each other.

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Claim 6. The jig according to claim 1 wherein said first leg and passage first leg and second leg shaft and passage second legs are angled at approximately 180 degrees with respect to each other.

Claim 7. The jig according to claim 1 wherein
said bristle distal ends are positioned no more than 1/8 inch above the level of said
barb and said bristles have varying lengths, with the frontmost bristle being
shortest and the rearmost bristle being longest; and
said rearmost bristle distal end is located no more than 1/4 inch in front of said
barb.

Claim 10. The jig according to claim 2 wherein said coating material comprises
high visibility paint.

Claim 11. The jig according to claim 1 wherein said fishhook comprises forged,
tempered, stainless-steel with said a relatively flat return section being relatively flat.

Claim 12. The jig according to claim 1, which includes:
a swivel connector depending downwardly from said base lower face and including
an upper end fixedly embedded in said body and a freely rotatable lower end
with an eyelet;
a connecting ring received in said swivel connector eyelet; and

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a spoon with: a first, convex side; a second, concave side; an attached end; and a receiver in said attached end receiving said connecting ring, said spoon being adapted to swivel with respect to said body about said swivel connector as said fishing jig is pulled through water;

~~an auxiliary fishhook including an eyelet;~~

~~said auxiliary fishhook being substantially smaller than said primary fishhook;~~

~~a rubber or elastic band with a front end received in said primary fishhook eyelet~~

~~and a back end received in said auxiliary fishhook eyelet; and~~

~~said band extending over the top of said body, around said deflector proximate~~

~~end and retaining said auxiliary fishhook in proximity to said body back.~~

Claim 13. A fishing jig, which comprises:

a generally spherical body including an exterior surface, an interior, a front, a back, a top, a bottom and a generally cylindrical base protruding downwardly from said bottom;

said base having an annular base sidewall connected to said bottom and terminating at a relatively flat, circular base lower face, said face lying generally in a plane located below said body with said jig upright;

a fishhook passage extending through said body and including first and second openings at said body exterior surface;

a primary fishhook mounted on said body and projecting outwardly from the exterior surface thereof, said primary fishhook including a shaft;

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said fishhook shaft including a proximate end, a distal end, an extension section, a curved return section connected to said extension section and a barb connected to said return section and located at said shaft distal end;

said fishhook shaft including an inner section positioned within said passage and located generally between said shaft proximate end and said extension section;

said passage including a first leg extending inwardly into said body from said first opening and a second leg extending inwardly into said body from said second opening;

said ~~fishhook shaft~~ inner section including first and second legs connected to each other and located generally between said proximate end and said extension section, said shaft first and second legs being received in said passage first and second legs respectively;

said ~~fishhook shaft~~ first leg and second passage first legs and said second leg ~~passage first~~ and passage second legs forming angles of between 90 degrees to 180 degrees with respect to each other;

said primary fishhook being mounted in said body with its shaft extension section extending generally rearwardly therefrom and with said shaft return section extending generally upwardly from said extension section and with said barb located generally above said shaft extension section;

said body including a deflector receiver extending into the interior thereof and open at said body exterior surface between said body top and back;

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a deflector with a proximate end and a distal end, said deflector extending generally upwardly and rearwardly from said body with said distal end thereof located in front of said barb, said deflector forming an angle of approximately 45 degrees with respect to said fishhook shaft extension section;

said deflector comprising a plurality of bristles, each said deflector bristle having a respective proximate end fixedly secured in said deflector receiver and a respective bristle distal end, said bristle distal ends being cut across along a generally horizontal, longitudinally-extending line whereby each said bristle distal end is angled at approximately 45 degrees and said bristle distal ends are generally coplanar and flush;

said bristle distal ends terminating slightly above the level of said barb and said rearmost bristle distal end being located slightly in front of said barb;

said primary fishhook including a line connector comprising an eyelet formed at the proximate end of said fishhook shaft, said eyelet being positioned in spaced relation upwardly and forwardly from said body exterior surface in proximity to said passage first opening and adapted for connecting a line thereto;

a swivel connector depending downwardly from said base lower face and including an upper end fixedly embedded in said body and a freely rotatable lower end with an eyelet;

a connecting ring received in said swivel connector eyelet;

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a spoon with: a first, convex side; a second, concave side; an attached end; and a receiver in said attached end receiving said connecting ring, said spoon being adapted to swivel with respect to said body about said swivel connector as said fishing jig is pulled through water;

an auxiliary fishhook including an eyelet;

said auxiliary fishhook being substantially smaller than said primary fishhook;

a rubber or elastic band with a front end received in said primary fishhook eyelet and a back end received in said auxiliary fishhook eyelet; and

said band extending over the top of said body, around said deflector proximate end and retaining said auxiliary fishhook in proximity to said body back.

Claim 14. The jig according to claim 13 wherein said body is coated with a coating material comprising a high visibility paint.

Claim 15. The jig according to claim 13 wherein said primary fishhook comprises forged, tempered, stainless-steel with said a relatively flat return section being relatively flat.

Claim 16. A fishing jig, which comprises:

a generally spherical body including an exterior surface, an interior, a front, a back, a top, a bottom and a generally cylindrical base protruding downwardly from said bottom;

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said base having an annular base sidewall connected to said bottom and terminating at a relatively flat, circular base lower face, said face lying generally in a plane located below said body with said jig upright;

a fishhook passage extending through said body and including first and second openings at said body exterior surface;

a fishhook mounted on said body and projecting outwardly from the exterior surface thereof, said fishhook including a shaft;

said fishhook shaft including a proximate end, a distal end, an extension section, a curved return section connected to said extension section and a barb connected to said return section and located at said shaft distal end;

said fishhook shaft including an inner section positioned within said passage and located generally between said shaft proximate end and said extension section;

said passage including a first leg extending inwardly into said body from said first opening and a second leg extending inwardly into said body from said second opening;

said ~~fishhook-shaft~~ inner section including first and second legs connected to each other and located generally between said proximate end and said extension section, said ~~shaft~~ first and second legs being received in said passage first and second legs respectively;

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said ~~fishhook shaft~~ first leg and ~~second~~ passage first legs and said second leg

~~passage first~~ and passage second legs forming angles of between 90

degrees to 180 degrees with respect to each other;

said fishhook being mounted in said body with its shaft extension section

extending generally rearwardly therefrom and with said shaft return section

extending generally upwardly from said extension section and with said barb

located generally above said shaft extension section;

said body including a deflector receiver extending into the interior thereof and

open at said body exterior surface between said body top and back;

a deflector with a proximate end and a distal end, said deflector extending

generally upwardly and rearwardly from said body with said distal end thereof

located in front of said barb, said deflector forming an angle of approximately

45 degrees with respect to said fishhook shaft extension section;

said deflector comprising a plurality of bristles, each said deflector bristle having a

respective proximate end fixedly secured in said deflector receiver and a

respective bristle distal end, said bristle distal ends being cut ~~across~~ along a

generally horizontal, longitudinally-extending line whereby each said bristle

distal end is angled at approximately 45 degrees and said bristle distal ends

are generally coplanar and flush;

said bristle distal ends terminating slightly above the level of said barb and said

rearmost bristle distal end being located slightly in front of said barb;

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said fishhook including a line connector comprising an eyelet formed at the proximate end of said fishhook shaft, said eyelet being positioned in spaced relation upwardly and forwardly from said body exterior surface in proximity to said passage first opening and adapted for connecting a line thereto;

a swivel connector depending downwardly from said base lower face and including an upper end fixedly embedded in said body and a freely rotatable lower end with an eyelet;

a connecting ring received in said swivel connector eyelet; and

a spoon with: a first, convex side; a second, concave side; an attached end; and a receiver in said attached end receiving said connecting ring, said spoon being adapted to swivel with respect to said body about said swivel connector as said fishing jig is pulled through water.

Claim 17. The jig according to claim 43 16 wherein said body is coated with a coating material comprising a high visibility paint.

Claim 18. The jig according to claim 16 wherein said primary fishhook comprises forged, tempered, stainless-steel with said a relatively flat return section being relatively flat.

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2. The following is an examiner's statement of reasons for allowance:

In regard to claim 1, the prior art of record does not disclose a rubber or elastic band with a front end received in the primary fishhook eyelet and a back end received in the auxiliary fishhook eyelet; and the band extending over the top of the body, around the deflector proximate end.

In regard to claim 13, the prior art of record does not disclose a swivel connector depending downwardly from the base lower face and including an upper end fixedly embedded in the body and a freely rotatable lower end with an eyelet; a connecting ring received in the swivel connector eyelet; a spoon with: a first, convex side; a second, concave side; an attached end; and a receiver in the attached end receiving the connecting ring, the spoon being adapted to swivel with respect to the body about the swivel connector as the fishing jig is pulled through water; an auxiliary fishhook including an eyelet; the auxiliary fishhook being substantially smaller than the primary fishhook; a rubber or elastic band with a front end received in the primary fishhook eyelet and a back end received in the auxiliary fishhook eyelet; and the band extending over the top of the body, around the deflector proximate end and retaining the auxiliary fishhook in proximity to the body back.

In regard to claim 16, the prior art of record does not disclose a swivel connector depending downwardly from the base lower face and including an upper end fixedly embedded in the body and a freely rotatable lower end with an eyelet; a connecting ring received in the swivel connector eyelet; and a spoon with: a first, convex side; a second, concave side; an attached end; and a receiver in the attached end receiving the

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connecting ring, the spoon being adapted to swivel with respect to the body about the swivel connector as the fishing jig is pulled through water.

Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Darren W. Ark whose telephone number is (703) 305-3733. The examiner can normally be reached on M-Th, 8:00am-6:30pm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Peter M. Poon can be reached on (703) 308-2574. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).



Darren W. Ark
Primary Examiner
Art Unit 3643

DWA